

Sarah Ing

CREATIVE CODER

Hello! I'm Sarah. I'm a multidisciplinary developer who approaches her work with a go-getter attitude, thoughtfulness, and curiosity.

experience

Creative Technologist • MIF Creative 50 2017

- Coded, designed, and produced a commissioned work for the Manchester International Festival, using the sentiment analysis of tweets and the Philips Hue API to change the color of a lightbulb
- Work was featured on the BBC Live page

Software Developer • OwnLocal 2015-2017

- Created, implemented, and maintained software tool for the support team to perform audits on business data using Google Places API, jQuery, HTML, CSS, and Rails
- Wrote and tested localization gem to correctly validate international business records using RegEx, Ruby, and RSpec
- Worked on client-facing business directory to display ad content using JavaScript with Backbone, Rails, and Cucumber

Experience Designer • Hyper Island 2017

- Human-centered design projects with modules focusing on design thinking, UX, and digital technologies
- Clients: BBC, Pentland Brands, Speedo, LateRooms, and the NHS
- Industry-led by IDEO, Common Good, Pentland

Freelance Writer 2012-2014

- Interviewed and wrote features for lifestyle publications, while visually designing editorial content and reviewing submissions.

skills

- JavaScript
- Cucumber
- Backbone
- Ruby
- Rails
- HTML/CSS
- RegEx
- Git
- Agile
- TDD

reach me

- Email** sarahikeda@gmail.com
Website <https://sarahikeda.github.io>

education

- Hyper Island** 2017
M.A. Digital Experience Design
- University of Texas** 2016
Lin 353C Computational Linguistics Course
- Dev Bootcamp** 2015
Web Development with JavaScript, HTML, CSS, Ruby
- Oregon State University** 2010
B.A. English Literature

honors

- Rise Up Speaker** 2017
Delivered talk on my experience as a programmer for Barclay's Inspirational Women event.
- Manchester City Football Hackathon** 2017
UX researcher and programmer for hackathon on increasing international fan engagement.
- Mentor/Facilitator** 2016
Mentored and facilitated workshops for Women Who Code and UT's "Introduce A Girl To Engineering" Day